

ALAA GHOUTANI

DIRECTOR | DOP | VIDEO EDITOR | VFX ARTIST

FILMMAKER

SUMMARY

Creative and results-driven Film Director and Director of Photography (DOP) with 15 years of experience in visual storytelling, directing, and film production.

Expert in cinema camera techniques (RED, ARRI Alexa, Sony, Canon, Blackmagic) and professional video editing.

Skilled in capturing compelling visuals with a strong eye for lighting, framing, and composition.

Experienced in leading teams, managing budgets, and overseeing projects from concept to post-production, delivering cinematic excellence and engaging storytelling.



CONTACT



PHONE

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EMAIL

alaa@a-gh.me



WEBSITE

www.a-gh.me



ADDRESS

Riyadh, Saudi Arabia

EDUCATION

2012

BACHELOR OF FINE ARTS

Damascus University

2012 - 2015

HIGH SCHOOL COMPUTER TECHNOLOGY

High School Computer Technology,

Programming Department

KEY SKILLS

Cinematic Storytelling & Visual Direction

Director of Photography (DOP) and Expert in Cinema Cameras (RED, ARRI Alexa, Sony, Canon, Blackmagic)

Concept Development & Creative Strategy

Production Management & Team Leadership

Post-Production & Editing Oversight

Brand Communication & Strategic Messaging

Collaboration with Cross-Functional Creative Teams

Time and Budget Management

Professional in Industry-Standard Tools (Adobe Premiere Pro, Final Cut Pro, DaVinci Resolve)

EXPERIENCE

2020- PRESENT

DIRECTOR - D.O.P

Accomplished and versatile Commercial Director & Director of Photography (DOP) with extensive experience leading high-impact video productions for prestigious brands, including:

- Saudi Ministry of Health (MOH)
- Diriyah Gate Development Authority (DGDA)
- LuLu Hypermarket
- Cyber-X
- Saudi Equestrian Authority (SEA)
- Cari APP
- Saudi Logistics Services Company (SAL)
- iRead by Ithra (Aramco) 2023 Event (Directed A Journey series videos).
- Lab7
- Documenty Film For Buraidah Hospital

As a Director, specializes in developing compelling visual narratives, overseeing creative direction, and managing full production cycles from concept to final execution. Experienced in leading diverse teams, ensuring seamless collaboration between production crews to deliver high-impact storytelling.

Expert in directing, cinematography, and lighting, using RED, ARRI Alexa, Sony, and Canon cameras.

2021-2024

VIDEO PRODUCER / DIRECTOR

Saudi CUP - JCSA

- Served as the Lead Video Producer for the Saudi Cup 2020-2021-2022-2024, overseeing the entire production process for promotional and event coverage content. Developed and executed creative concepts that highlighted the grandeur and prestige of the Saudi Cup, integrating dynamic visuals with storytelling to engage global audiences.

2019-2020

VIDEO PRODUCER | MOTION GRAPHICS SPECIALIST | VIDEO EDITOR

Engage Digital Partners - WHR

- Create a Motion Graphics, and Video Editing for the Saudi Cup 2020
- Videographer & Video Producer for the Saudi Cup Races
- Capture high-quality footage of the races, events, and key moments.
- Operate professional video equipment to ensure visually engaging content. Coordinate with event organizers, production teams, and media personnel for seamless coverage.
- Plan and execute video shoots, ensuring all key moments are documented effectively.
- Develop video concepts and creative storylines aligned with the Saudi Cup's branding and objectives.

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EXPERIENCE

2015 - 2019

CREATIVE DIRECTOR

Beity TV

- Led the creative vision and direction for Beity TV, producing and directing over 1,000 hours of engaging television content focused on lifestyle, home living, and cultural programs.
- Supervised the creative development of multiple shows, from concept creation to final production, ensuring high-quality and culturally relevant content.
- Managed large production teams, including producers, writers, cinematographers, and editors, to deliver a consistent and compelling visual style.
- Introduced innovative production techniques and visual storytelling methods that significantly enhanced the channel's brand and expanded its audience reach.
- Successfully balanced creative direction with operational management, ensuring timely delivery of content within budget constraints.

2009 - 2014

SENIOR VIDEO EDITOR & MOTION DESIGNER / FIRST ASSISTANT DIRECTOR

SAPI - FLAME FX - XONE ARTS PRODUCTION

- Senior Video Editor and Motion Designer for various high-profile TV series and music videos, including The Al Hakaya and Al Shabeha.
- Developed and executed advanced video editing and motion graphics for multiple television series, ensuring polished and impactful visual presentations.
- Collaborated with directors and producers to achieve creative visions through seamless post-production workflows.
- Worked as the First Assistant Director for renowned singer Mayada Alhennawy's music video, overseeing production logistics and supporting the director in managing on-set operations.
- Managed tight production schedules and coordinated large teams to ensure smooth project execution from pre-production to final delivery.